
NIAGARA COMMUNITY NEWS

LETTERS TO THE EDITOR

Community Missions is thankful for support

With November upon us, our thoughts turn to thankfulness for the blessings we have here at Community Missions. With the daily news of devastation along the Eastern Seaboard from Hurricane Sandy, we recognize how fortunate we are to have suffered far less damage than that of our downstate neighbors. Our hearts and prayers go out to those affected by the storms and aftermath.

This time of holiday preparation finds our RSVP volunteers through HANCI busily working to put the holiday appeal into the hands of our donors: individuals, businesses and corporate sponsors, who have so generously sponsored us in the past. Over the past few weeks we have taken calls from our business partners asking what can be done to help with the holidays here at Community Missions.

As has happened for the last seven years, Niagara Falls Redevelopment, through the generosity of Howard Milstein, has once again offered to assist those less fortunate during the upcoming holiday season. We are pleased to be working with NFR during the holidays as we will fulfill the needs of over 200 families that Community Missions will serve at Thanksgiving time and again at Christmas because of generous corporate sponsors like NFR.

We have been fortunate to have built up these relationships over the years and

remain so grateful that again, there is the offer of help. Help takes the form of monetary donations, advertisements, event sponsorship and being a good neighbor when properties adjoin our own programs in the area.

As a corporate sponsor to Community Missions and many other charitable organizations in Niagara County, we count our blessings and thank Niagara Falls Redevelopment, Howard Milstein and their partners for thinking of those less fortunate at these stressful times of the holiday season. Thank you!

ROBYN L. KRUEGER,
EXECUTIVE DIRECTOR

Partnership helps medical center

Community Missions of Niagara Frontier Inc.

Earlier this year, Niagara Falls Redevelopment Executive Vice President Roger Trevino garnered laudatory headlines for his role in bringing world renowned aerialist Nik Wallenda to Niagara.

While the kudos were well-deserved, Roger's involvement in the city's most exciting event in recent memory came as no surprise to Niagara Falls Memorial Medical Center, where we've long appreciated Roger's leadership and the steadfast support of Niagara Falls Redevelopment owner Howard Milstein.

Niagara Falls Memorial Medical Center is the city's only hospital, one of its largest employers and the

linchpin of its Memorial Park neighborhood. As a not-for-profit health care network serving an economically challenged community, Memorial is most appreciative of the many individuals and institutions that support our health and wellness efforts in the city and surrounding communities.

Niagara Falls Redevelopment consistently supports health education initiatives, including Memorial's annual Healthy Heart Fair; "Time Lost Is Brain Lost," our annual forum on the prevention and treatment of stroke; and most recently "Ladies Night Out," a health and wellness expo attended by more than 600 women.

NFR has also joined Memorial in sponsoring numerous events in historic Schoellkopf Park. Those events – the annual "Rockin' the Park" and "Arts in the Park" – provide free entertainment for area residents of all ages, including those who live in our Schoellkopf Health Center.

Additionally, NFR has provided support for Memorial fundraising activities that are essential to the hospital's growth and stability.

As a community we need to work together to address our challenges and serve our residents. When it comes to health and wellness, Niagara Falls Redevelopment has been a valuable partner.

JOSEPH A. RUFFOLO,
PRESIDENT & CEO

Niagara Falls Memorial
Medical Center